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**Dr. Thitarree Sirisrisornchai**

**Qualifications:**

**PhD** in Strategic Knowledge Management - Northumbria University, UK.

**MAIBA** (Master of Arts in International Business Administration) - Northumbria University, UK.

**BA** (Bachelor of Business Administration, Marketing)- Bangkok University (International College)

**Conferences:**

2007: The Dynamics of Alliance Knowledge Management  
NBS Conference, Northumbria University, UK.

2005: The Roles of Human and KM  
NBS Conference, Northumbria University, UK.

2004: Managing Knowledge within Airline Alliances  
NBS Conference, Northumbria University, UK.

2003: Pluralistic View in KM research  
NBS Conference, Northumbria University, UK.

2002: Knowledge Transformation in Alliance Knowledge Management  
NBS Conference, Northumbria University, UK.

2001: BAM doctoral workshop  
University of Cadiff

**Areas of Expertise**

- Alliance Knowledge Management
- Knowledge Sharing
- Knowledge Action
- Organisational and Individual Knowledge
- Organisational Learning
- Learning Organisation
- Research Methods